

Ben Markowitz

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Summary

Product designer with 15+ years of experience designing data-heavy SaaS products in healthcare and regulated domains. Brings technical fluency and systems thinking to clear, scalable product interfaces.

Experience

Rialtic Product Design Lead | Atlanta GA (Remote) | Aug 2022 – Present

Modern healthcare claims and payment-accuracy platform.

- Designing the core product and design system for a modern healthcare platform.
- Lead UX across complex workflows to improve accuracy and reduce administrative burden.
- Partnering closely with product and engineering on emerging automation and AI-assisted features, while maintaining clarity, consistency, and human oversight.

Protenus Principal Product Designer | Baltimore MD (Remote) | Jan 2016 – Aug 2022

Machine-learning analytics platform for healthcare compliance.

- Oversaw all product design from early growth through acquisition.
- Designed and evolved multiple analytics tools used by hospitals nationwide.
- Built and maintained the company's design system, enabling scalable and consistent product development.
- Collaborated directly with leadership and customers to shape product direction and usability.

Scala / Intridea / Huron / Royall & Company | 2008 – 2016

Various design roles across digital signage, agency, and enterprise environments.

- Worked in rapid-prototype and R&D settings on internal tools, data-visualization, and responsive web applications.
- Built strong foundations in UX, front-end collaboration, and client communication.

Skills

Product design • UX strategy • Design systems • Systems thinking • Complex workflow design • Prototyping • Information architecture • Visual design • User research • Design-engineering collaboration • HTML/CSS/SCSS

Education

James Madison University | Harrisonburg VA

B.S. Media Arts & Design – Interactive Design

B.S. Computer Science – Information Technology