

# Ben Markowitz

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## Summary

Designer with 15+ years of experience designing data-heavy SaaS products in healthcare and regulated domains. Brings technical fluency and systems thinking to scalable product and design systems.

## Experience

### **Rialtic** — Product Design Lead • Atlanta, GA • Aug 2022 – Present

Modern healthcare claims and payment-accuracy platform.

- Designing the core product and design system for a modern healthcare platform.
- Lead UX across complex workflows to improve accuracy and reduce administrative burden.
- Partner closely with product and engineering on emerging automation and AI-assisted features while maintaining clarity, consistency, and human oversight.
- Contributed to company-wide visual communication, including executive presentations, internal initiatives, and brand-aligned product experiences.

### **Protenus** — Principal Product Designer • Baltimore, MD • Jan 2016 – Aug 2022

Machine-learning analytics platform for healthcare compliance.

- Product design from early growth through acquisition.
- Designed and evolved multiple analytics tools used by hospitals nationwide.
- Built and maintained the company's design system, enabling scalable and consistent product development.
- Collaborated directly with leadership on product direction, customer communication, and visual storytelling across product and marketing initiatives.

### **Scala / Intridea / Huron / Royall & Company** — Various Roles • 2008 – 2016

Design roles across digital signage, design agency, and enterprise environments.

- Worked in rapid-prototype and R&D settings on internal tools, data visualization, branding, and responsive web applications.
- Built strong foundations in UX, front-end collaboration, and client communication.

## Skills

Product design · UX strategy · Design systems · Systems thinking · Complex workflow design · Prototyping · Information architecture · Visual design · Brand systems · User research · Cross-functional leadership · HTML/CSS/SCSS

## Education

### **James Madison University** — Harrisonburg, VA

B.S. Media Arts & Design — Interactive Design

B.S. Computer Science — Information Technology